

# REYON GIFTO IMMANUEL



## DIGITAL MARKETING INTERN

## PROFILE

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Hi, I'm Reyon, and I'm passionate about learning and cultivating different digital marketing tactics which can be utilised to help businesses get discovered and to sustain in a cut throat competitive market. As an organised and highly creative individual, I love to champion brilliant marketing ideas to deliver excellent results.

## EDUCATION & WORK

**Masters in Business Administration (Analytics)** 2021 - 2023  
Kristu Jayanti College, Bangalore  
(Still perusing)

**Marketing Specialist** 2019 - 2021  
Ankercloud

**Bachelor of Business Administration (Marketing)** 2016 - 2019  
Kristu Jayanti College, Bangalore  
72.75%

**ISC 12th (Commerce)** 2016  
St.John's High School, Bangalore  
70%

**ICSC 10th (Commerce)** 2014  
St.John's High School, Bangalore  
63%

## MORE ABOUT ME

### HOBBIES

- Music
- YouTubing
- Basketball
- Composing

### TRAININGS & CERTIFICATIONS

- Amazon Web Services - Cloud Practitioner
- The Complete Digital Marketing Course – Udemey
- Designing prototype in adobe XD – Udemey
- The Complete Instagram Marketing Course – Udemey

### AWARDS

- Secured third place in Business Quiz “Virtuoso-16”
- Secured first place in Finance “Acumen-16”
- Secured second place in Finance “Acumen-17”
- Secured third place in “Anveshan” a paper presentation competition

## SKILLS

Google Analytics	●●●●●●
Mailchimp	●●●●●●
SEO	●●●●●●
Wordpress & wix	●●●●●●
Microsoft Office	●●●●●●
Photoshop & design	●●●●●●
Content creation	●●●●●●

### PERSONAL SKILLS

- Teamwork
- Problem solving
- Analysing
- Flexibility and adaptability
- Willingness to Learn
- Drive and determination